

Pascale Helyar OAM



Financial empowerment - made simple and inevitable

Practical, evidence-led keynotes and workshops that move organisations from insight to inevitable action on wealth, superannuation and financial inclusion.

Speaking topics

1. **The Financial Action Gap.** Why knowledge doesn't translate into action - and how to fix it
2. **The \$525,000 Decision Most People Don't Make.** The three high-leverage financial decisions that can change everything
3. **Why Women Don't Act on Money - and What It's Costing Them.** A Financial Action Blueprint: the specific steps women can take
4. **Your Money Is Making Decisions Without You.** The cumulative financial cost of inertia; how to address the five most common financial default settings

Why hire Pascale

- 30 years in financial services, fintech & public policy: founder of Grow My Money, senior executive experience and multiple board/advisory roles.
- Awarded Medal of the Order of Australia (OAM) for services to business & women's affairs.
- Proven communicator who translates complex financial systems into clear, practical results.
- Delivers stage-ready storytelling grounded in commercial impact, research and lived experience - ideal for conferences, corporate events and executive briefings.

What your audience gains

- Clear, actionable priorities and next steps
- Practical resources to improve financial capabilities across teams & individuals
- Evidence & stories to drive internal buy-in & stakeholder action
- A shift from consumer to owner mindset

Formats

- 30-60 minute keynote
- MC, Host & Facilitator
- Half-day & full-day workshops
- Panel participation
- Virtual & hybrid

Case studies

- **96% rated 4+** (of 5) in webinar engagement
- **81%** had expectations exceeded
- **72%** could implement key takeaways immediately

Enquire now

www.pascalehm.com.au

Fees on request

[Book Pascale](#)

Pascale Helyar OAM is a changemaker, futurist and multi-award-winning entrepreneur who uses innovation to solve big-picture problems. A twice-exited founder, Pascale's odds-defying leadership and talent for simplifying complex financial topics into actionable tips make her a sought-after keynote speaker. After a 30-year career across financial services, fintech and policy, she was awarded the Medal of the Order of Australia for services to business and women's affairs.



Speaker showreel

